

SCOJO®

NEW YORK

LUXURY READING EYEWEAR



Bookman

BRAND ELABORATION

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WELCOME TO SCOJO NEW YORK

Luxury Reading Eyewear

SCOJO[®]
NEW YORK

Our SCOJO New York's collection of luxury eyewear is inspired by the confident and contemporary style of New York City. Our designers construct cutting edge and vibrant styles so your personality can shine. We use the finest materials to enhance your overall experience resulting in a supreme comfort level while reading.

We are dedicated to enhancing your customer's reading experience. Sooth your reading struggles and try our luxury quality optical grade lenses and BluLite protection for the ultimate leisure experience.

Our lens clarity sets us apart from our competitors as there is no warping or waves in the middle of our lenses. Most people who try our lenses for the first time find that they are about half a power lower than what they've been purchasing at the drugstore.

Our lenses are acrylic, shatter resistant, and meticulously quality checked in three different stages to ensure perfect lens quality.

“

BEST GLASSES ★★★★★

I have been using reading glasses for years, and these are the most comfortable, effective and best looking glasses I have ever found. The only ones I will ever own. Highly recommended.

 **JOHN**
Happy SCOJO Customer


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NEW YORK



“

DEFINITELY RECOMMEND! ★★★★★

I love these reading glasses! They are lightweight, comfortable, stylish and practically indestructible. I have been rather careless with them. My 75 pound dog has slept on them, they have survived a few hours in the back pocket of my jeans... still in perfect shape. I repurchased them because I lost a pair and to try a new color. Definitely recommend!

 **MONICA**
Happy SCOJO Customer

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GELS ORIGINAL COLLECTION

Luxury Reading Eyewear

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Crafted for comfort, our classic Gels collection provides a selection of sleek, ready-to-wear styles. Durable, lightweight and our original top seller.

High-quality reading lenses with beveled edges to prevent edge chipping.

Hard coating is applied to the lenses to protect the lens from scratching easily.

Drill mount holes are cut cleanly and precisely with the most advanced CNC technology cutting machine to prevent the lens from cracking and crazing. The hole is then lined with a protective bushing that encapsulates it and offers an extra measure of protection against cracking.

TR90 material is a surgical grade plastic that ensures the highest performance of durability and flexibility in the material.

TOP SELLERS



Gels Original - Crystal



Gels Original - Tortoise



Gels Original - Cobalt



Gels Original - Midnight

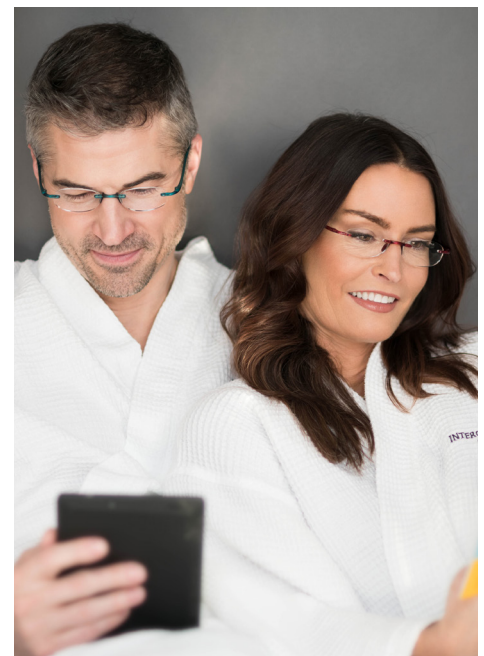


Gels Original - Flame



Gels Frosted - Frosted Fern

Gels Frosted - Frosted Gold



Gels Original - Jade

Gels Original - Flame

GELS MANHATTAN COLLECTION

Luxury Reading Eyewear

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This frame is the talk of the town. A smart and sophisticated reading glass, the Gels Manhattan is a flattering unisex silhouette style.

The Gels Manhattan is refined, lightweight, and flexible. A soft matte texture, embellished with working rivets for added style and functionality, completes this design.

Crafted from TR90, this material is a surgical grade plastic that ensures the highest performance of durability and flexibility in the material.

Our lenses are acrylic, shatter resistant, and meticulously quality checked in three different stages to ensure perfect lens quality.

TOP SELLERS



Gels Manhattan - Havana



Gels Manhattan - Matte Black



Gels Manhattan - Matte Navy Blue



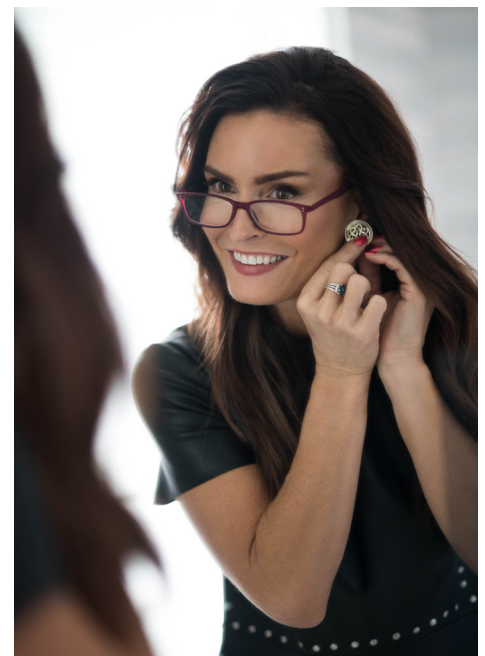
Gels Manhattan - Matte Crystal



Gels Manhattan - Matte Black



Gels Manhattan - Matte Black Gels Manhattan - Blush Crystal



Gels Manhattan - Matte Burgundy

TRIBECA COLLECTION

Luxury Reading Eyewear

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Tribeca collection is fashion forward and offers a myriad of inventive shapes, patterns and color palettes inspired by the New York City lifestyle.

All our Tribecas are made from high quality acetate and are handmade optical quality frames. They are finished with the same tumbling and polishing process we use on our optical frames.

This collection is based on the individuality that makes this community whole. We highlight the passion for life and the uniqueness of each individual in every one of our exclusive designs.

Our Tribecas have a V-shape bevel, unlike the traditional square-shape bevel for most reading glasses, that allows any prescription to sit securely within our Tribeca frames.

Our lenses are acrylic, shatter resistant, and meticulously quality checked in three different stages to ensure perfect lens quality.

**TOP
SELLERS**



Bleeker Street - Tortoise/Evergreen



Lewis Street - Harbor Blue



Benson Street - Black Tokyo/Silver



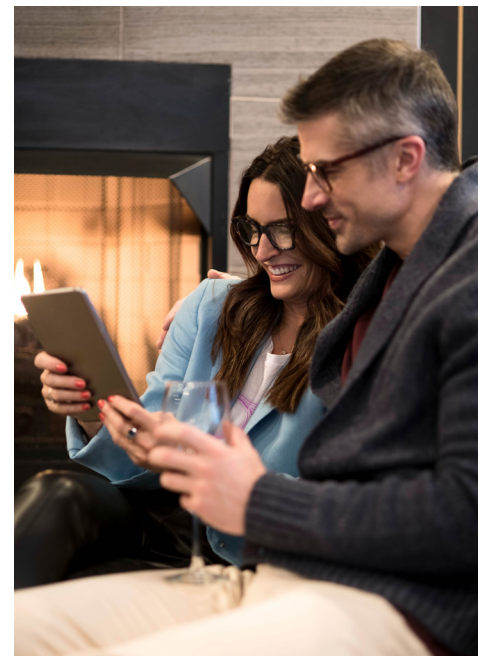
Greys - Cerulean Drop



Greys - Cerulean Drop



Elizabeth Street - Brown Tiger



Jardine Place - Figs And Honey

Dolan - Auburn Flame

BLULITE COLLECTION

Luxury Reading Eyewear

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Through blue light filtering technology, fashion meets function with our latest BluLite styles. Optical grade lenses provide crystal-clear clarity.

The blue light filters limit the amount of blue light allowed to pass through the lens. This is based on isolating the spectrum range where blue light exists and blocking/filtering those wavelengths out while letting all other wavelengths of visible light through.

Our BluLite technology is cast within our lens and cannot be scratched off.

The lenses transmit 60% at the 400-420 range, 75% at the 430-460 range and 80% at the 465-500 wavelength ranges.

Our lenses are acrylic, shatter resistant, and meticulously quality checked in three different stages to ensure perfect lens quality.

TOP SELLERS



Arial - Blue Crystal



Bookman - Transparent Grey



Courier - Tortoise



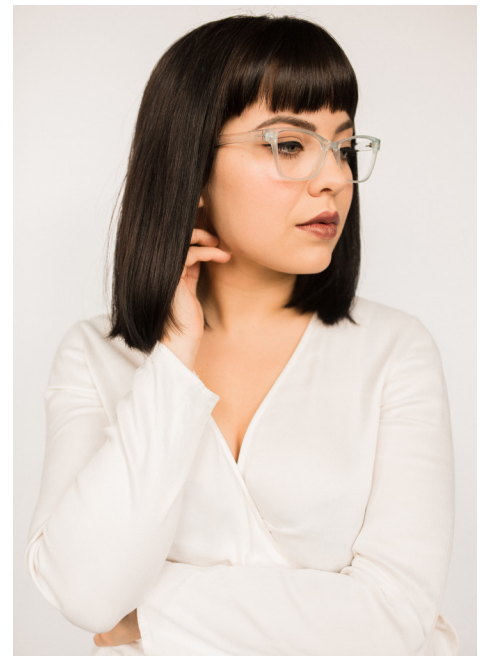
Tahoma - Harbor Blue



Biko - Rose Gold



Dottie - Blackberry Shimmer Omega - Crystal/Grey Demi



Arial - Blue Crystal

SUNGLASSES COLLECTION

Luxury Reading Eyewear

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Seek adventure. Stay Chic. Our suns offer expression for the unapologetically bold.

SCOJO New York Suns have three different lens types: plano sun, bifocal and full powered sun lenses.

The bifocal lenses are available in powers +1.00, +1.50, +2.00 and +2.50.

Full powered sun lenses in powers +1.50, +2.00, +2.50 and +3.00.

Our sunglass lenses are shatter resistant and meticulously quality checked in three different stages to ensure perfect lens quality.

TOP
SELLERS



Center Sun - Reading Sunglasses



Jumel Sun - Reading Sunglasses



Liberty Sun - Reading Sunglasses



Minted



Mortimer - Onyx



Newel - Onyx



Stag - Matte Black



Posh - Shimmering Stone



Mortimer - Onyx



SoHo Earrings

These mixed acetate earrings are crafted from the repurposed material of our luxury frames. The SoHo Earrings are for those who appreciate the finer things in life and aren't afraid to express their individuality.

Book Display

This fine leatherette display offers a creative way to store all of your readers. The SCOJO New York Book Display allows its owner to hide away their collection or flaunt it for all to see.



Manhattan Necklace - Blue Tiger

This mixed acetate necklace is crafted from the repurposed material of our luxury frames. The Manhattan Necklace's unique textures represent the iconic and hectic culture of New York's most popular borough.

SCOJO Mask

Made with care, the SCOJO Mask boasts an ergonomic design for ultimate comfort. With SCOJO New York branding to boot this mask is high-end fashion for a different part of your face.



NEW STYLES

Luxury Reading Eyewear

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Our best seller Gels Original collection in new shapes and colors!



Gels Geometric



Gels Butterfly



Gels Cat



Gels Slim Rectangle



PROGRESSIVE LENSES

Luxury Reading Eyewear

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Introducing SCOJO New York's new line of Progressive style lenses. Unlike single vision lenses or lined bifocals, SCOJO New York Progressive lenses process varying distances all at once, using a descending 'progress' of magnification that intensifies the further down you look through the lenses. This helps wearers who experience difficulty focusing on objects within close proximity increase their ability to see up close, without sacrificing clarity for objects further away.

Think of these glasses as multi-focus capable; intended for wearers in need of multi-use eyewear who don't wish to continuously swap out reading glasses. The top of the Progressive lens has no prescription.

As your eye travels down from the top of the lens to the bottom, it allows you to see clearly while performing intermediate tasks like computer monitoring, to up-close tasks, such as reading. This focal approach contrasts your everyday edge-to-edge clarity one would experience with single-lens readers.

To put it simply; the further your eye travels down the lens, the stronger the magnification and more centralized your vision becomes.



Gels Square Progressive



Gels Deep Cat Progressive

VIRTUAL TRY-ON

Luxury Reading Eyewear

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Try SCOJO New York before you buy with our Virtual Try-On (VTO) and Augmented Reality (AR) solutions!

We use cutting-edge facial recognition technology to map and measure your face and reflect an image of exactly how our frames will look on and fit on you. If you have access to Apple technology though iPad Pro with Face ID, or an iPhone 10 or later, you have access to the greatest technological advances in the Optical Industry.

Just click a model you like and explore; every detail, every angle, every possible viewpoint can be scrutinized with our Augmented Reality 3D image renderings from our original CAD drawings.

Virtual Try-On Rendering



Physical Frame




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