

OGI
®



**GOOD
GRIEF.**

SPRING 2022 CATALOG

7173



VTO AVAILABLE



PHILOSOPHY

Two toned in watercolor hues, the 7173 brings a whimsy to the OGI collection. Its square butterfly silhouette plays perfectly with the motif detailing as complementary tones of blush, willow green and sky blue draw the eye along the temples and brow.

SIZE

A 50 | B 35 | ED 51 | DBL 16 | TMPL 140

COLORS

- 2228 - PURPLE MEDLEY
- 2229 - BLUSH MEDLEY
- 2231 - SKY BLUE MEDLEY
- 975 - MULTI COLORED TORTOISE
- 1191 - DESERT SKY TORTOISE

FEATURES

- Square butterfly silhouette
- OBE Injection Safety screws

MATERIALS

- Premium acetate

BINGO



VTO AVAILABLE



PHILOSOPHY

Putting a twist on a classic round shape, by creating a distinctive color palette makes Bingo an instant winner. Notice the rich hand of the product with its hand polished finishing around the edge. There is nothing like the fit and feel of luxury.

SIZE

A 47 | B 43 | ED 48 | DBL 20 | TMPL 140

COLORS

- 131 - PURPLE TEAL FADE
- 145 - GREY ROSE FADE
- 146 - CINNAMON GOLD FADE
- 983 - SAPPORO - Spring 2022 Color Add

FEATURES

- OBE Injection Safety Screw
- Classic round
- Keyhole bridge

MATERIALS

- Premium acetate

MINNESOTA LINGO

This game is so popular here, that we put it in our bars: Bar Bingo. Grab a Dauber and a drink then get ready to be disappointed when someone else yells, "BINGO!". Oh well at least you already have that drink.

BUGGED IN LINE



VTO AVAILABLE



PHILOSOPHY

You definitely aren't the type to fall in line and you appreciate eyewear that disrupts convention just as you do every day. If you don't go bold and express yourself, then go home is your Motto. The style Budged in Line speaks to you, with its unique fun shape and hand painted detail articulating the accent of color. The made-in-Japan quality and hand polishing is a perfect example of boutique eyewear rendered to the highest level of design.

SIZE

A 52 | B 40 | ED 53 | DBL 17 | TMPL 145

COLORS

- BLK - BLACK
- BLUPUR - BLUE PURPLE
- TORT - TORTOISE

FEATURES

- OBE Injection Safety Screws
- Keyhole Bridge
- Custom lamination

MATERIALS

- Premium acetate

MINNESOTA LINGO

A person who jumps/cuts/hops the line is considered a budger or to be budging in line. Budging is not very Minnesota Nice and it bugs most locals who have a tendency to form lines even when not entirely necessary. Hence the name bugged in line.

CUTIE PIE



VTO AVAILABLE



PHILOSOPHY

You can't go wrong with this top selling eye shape drawn from the Oh For Cute, reimagined as a milled metal frame with adjustable nose pads. We continue the adventure with hand painted gradient color schemes that evoke the lively spirit of its sibling. This shape is fantastic on so many faces and this one will capture the attention of those who admire your good taste and verve.

SIZE

A 53 | B 38 | ED 54 | DBL 16 | TMPL 140

COLORS

- CINROS - CINNAMON ROSE
- GRYROS - GREY/ROSE FADE
- MINT - MINT FADE
- NAVYGLD - NAVY/GOLD FADE

FEATURES

- OBE Injection Safety Screws
- Adjustable Nose Pads
- Hand painted colors

MATERIALS

- Milled metal
- Premium acetate

MINNESOTA LINGO

First seen in a story in 1916, this is a popular term of endearment used by Minnesotans, usually to describe adorable children, and is considered a mashup between the terms "Cutie" and "Sweetie Pie".

DIGGS



VTO AVAILABLE



PHILOSOPHY

We started with an everyday easy to wear shape and pumped up the personality with an assortment of handmade acetate colors that are lively and fun. The perfectly drawn rectangular eye shape is an excellent fit for people not wanting to go too deep in the B measurement. You can look sharp every day in the Diggs.

SIZE

A 50 | B 35 | ED 51 | DBL 18 | TMPL 142

COLORS

- HORN - HORN MATTE
- NAVY - NAVY FADE
- OLVBRN - OLIVE BROWN TORTOISE
- PLMGRY - PLUM GREY TORTOISE

FEATURES

- OBE Injection Safety Screws
- Rectangular shape
- Saddle bridge

MATERIALS

- Premium acetate

MINNESOTA LINGO

Minnesota sports fans don't often have a lot to celebrate, but the Minneapolis Miracle was something fans will never forget. Seriously, look up the reaction videos. Diggs caught the ball and ran in for the touchdown, helping to create one of the greatest moments in Minnesota sports history.

EARLY THAW



VTO AVAILABLE



PHILOSOPHY

Things are warming up this season with this hot new milled metal style with a keyhole bridge and a mighty fine round eye shape. The custom colors on the front give a kick of adrenaline with the fun acetate temples that are infinitely comfortable and flexible. There is nothing like eyewear born as an independent brand that breaks the rules and defy convention.

SIZE

A 51 | B 40 | ED 52 | DBL 20 | TMPL 145

COLORS

- BLK - BLACK
- GRN - GREEN
- NAVY - NAVY BLUE

FEATURES

- OBE Injection Safety Screws
- Adjustable Nose pads
- Keyhole bridge

MATERIALS

- Milled metal
- Premium acetate

MINNESOTA LINGO

Two days above 32° in January is a "January Thaw" and when the snow and ice begin to melt in late February, even slightly, Minnesotans will refer to this as an early thaw. Any progress these thaws make are typically thwarted by April and May snow showers and frost warnings.

FOR PETES SAKE



VTO AVAILABLE



PHILOSOPHY

For Pete's sake, this style is a winner. You've seen this clever combination of metal and acetate in the style Fer Cute, but we wanted to offer a new square shape with impeccable unisex appeal. There is so much going for this style. Notice the masterful workmanship as the raised line of color around the eye rim guides the geometry with a commanding precision. That extra pop of color is the extra treat of whimsy and playfulness that we have come to expect in the OGI collection.

SIZE

A 53 | B 39 | ED 54 | DBL 17 | TMPL 142

COLORS

- JADEMNT - JADE/MINT TORTOISE
- NAVYTORT - NAVY/TORTOISE
- TORTCRY - TORTOISE/CRYSTAL

FEATURES

- OBE Injection Safety Screws
- Custom acetate lamination

MATERIALS

- Stainless steel
- Premium acetate

MINNESOTA LINGO

Many believe Pete to be St Peter, though no one knows for sure. Originally used in 1903 as a substitute for stronger wording, Minnesotans usually add their typical "oh" and glorious accent to this phrase when frustrated or exasperated.

GEEZ LOUISE



VTO AVAILABLE



PHILOSOPHY

We love the artistic point of view as lines of hand-painted color intersect one another and create a vivacious and romantic face. We know why you love OGI. It is all about how we treat color in a playful and perky way, with it still looking sophisticated and compelling. This is the beauty of creating color combinations directly from the inspiration we gather studying the masters of oil painting and modern art.

SIZE

A 53 | B 37 | ED 54 | DBL 15 | TMPL 140

COLORS

- BLK - BLACK/SILVER
- BLKPLM - BLACK PLUM
- IRSTL - IRIS TEAL

FEATURES

- OBE Injection Safety Screws
- Hand painted colors

MATERIALS

- Stainless steel
- Premium acetate

MINNESOTA LINGO

No one knows who Louise is, but it's possible this phrase came from the song, "Louise" (1929). Said with the typical accent, Minnesotans love to use this phrase when exasperated, surprised or as a general exclamation.

GOOD GRIEF



VTO AVAILABLE



PHILOSOPHY

The shape, the colors, the unisex styling, all these elements come together and Good Grief, you look fab. There is nothing like the refinement of a perfect shape, paired with made-in Japan quality. Feel the difference of this Indie label, as the one-of-a-kind hand finish, creates a feel and profile to the acetate, like no other. You can't find this level of style and design in those fast fashion brands that are here today and gone tomorrow. Indulge yourself in a frame that has so many elements of style and good design.

SIZE

A 48 | B 38 | ED 49 | DBL 19 | TMPL 140

COLORS

- BKOR - BLACK WOOD/NEON ORANGE
- BLKB - BLACK BLUE TORTOISE
- NVTR - NAVY TORTOISE
- PRBR - PURPLE BROWN TORTOISE

FEATURES

- OBE Injection Safety Screws
- Keyhole bridge

MATERIALS

- Premium acetate

MINNESOTA LINGO

A term made famous by Charles Schulz's Charlie Brown, a Minnesota native, it's a term much used and loved by all Minnesotans. Charlie Brown and his Peanuts gang are celebrated to this day, and statues of the characters can be found around the USA.

GOPHER



VTO AVAILABLE



PHILOSOPHY

If you want to pep up your step, the Gopher digs right in and unearths a new look that will catch their eye day after day. They say you wear your personality on your sleeve and this is the biggest complement. You want a pair of glasses that lives up to that idiom and frames the world as you see it—Bold, artistic, approachable, and fun. The rich colors with flat cut acetate profiles and less beveling, imparts a new energy to this unisex shape and the colors seal the deal as they go bold up front and have a crystal layer in back for a lighter more compelling look.

SIZE

A 50 | B 40 | ED 51 | DBL 19 | TMPL 140

COLORS

- TORT - TORTOISE ICE
- NAVY - NAVY ICE
- RED - RED ICE

FEATURES

- OBE Injection Safety Screws
- Keyhole bridge

MATERIALS

- Premium acetate

MINNESOTA LINGO

Minnesota was once known as "The Gopher State" which seems to have originated in 1858 from a political cartoon. As a midwestern prairie state, gophers and ground squirrels are abundant across the land, making it a fitting nickname. The University of Minnesota soon took the name Gophers as their team and yearbook name, which evolved into the Golden Gophers we know today.

HOT MESS



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PHILOSOPHY

A flattering eye shape, inspired by the curves and angles of a gem, creates a smashing design voice that's original and fun. We think of the name Hot Mess as an endearment in this case, because this style stands out and causes a bit of a stir when your friends have eyewear envy. We especially love the vibrant color palette that gets right to the point. You want to go bold and this is your ticket. Additionally, the comforts are unsurpassed with the precision cut temples in a thin top view profile and milled metal front which is also cut to perfection with a thin, lightweight profile.

SIZE

A 53 | B 38 | ED 54 | DBL 16 | TMPL 145

COLORS

- JADE - JADE
- RUBY - RUBY
- SAPPH - SAPPHIRE

FEATURES

- OBE Injection Safety Screws
- Keyhole bridge
- Adjustable Nose Pads

MATERIALS

- Milled metal
- Premium acetate

MINNESOTA LINGO

Originally a term for a hot dish of soft food, in 1899 it was first used to mean a person or group in disarray and disorder, and that meaning stuck. Given the origin of the term, it's only natural that Minnesotans took to this phrase like Tater Tots to a Hotdish.

NEED A PUSH



VTO AVAILABLE



PHILOSOPHY

We had such success with our fun style, the Kitty Corner, that many of you pushed us to create an all acetate frame in this shape. There you have it, the Need a Push, was born as the adventurous sibling. We amped up the color palette and continue to celebrate the brow with a line of contrasting color. The thin profile front and temples are key design trend this season in eyewear.

SIZE

A 54 | B 39 | ED 55 | DBL 15 | TMPL 140

COLORS

- BLACK/IVORY CRYSTAL
- MOON TORTOISE
- NAVY WHITE GOLD
- RASPBERRY TRUFFLE HORN

FEATURES

- Keyhole bridge
- OBE ISS Locking Screw

MATERIALS

- Premium acetate

MINNESOTA LINGO

If you find your vehicle stuck on a snow, or worse yet, ice bank, you might hear this phrase shouted at you by a complete stranger. As most if not all Minnesotans have experienced this, most likely several times, they are always willing to help.

OH GEEZ



VTO AVAILABLE



PHILOSOPHY

OGI loves taking a lively shape and then refining it to look fabulous on the face. Oh Geez, we really did it right. How fun is this style with its animated square shape and distinctive endpieces that are great for many face shapes and sizes. We appreciate the extra headroom this design offers. The custom spray color finishes are rich and vibrant at the same time.

SIZE

A 51 | B 39 | ED 52 | DBL 18 | TMPL 145

COLORS

- FOREST - FOREST GREEN
- NAVY - NAVY BLUE
- RED - RED

FEATURES

- OBE Injection Safety Screws
- Adjustable Nose Pads

MATERIALS

- Stainless steel
- Premium acetate

MINNESOTA LINGO

Originally used as early as 1790, this mild oath substitutes milder, less offensive wording to convey surprise or concern. This phrase was practically made for the infamous Minnesota accent.

OH HEY THERE



VTO AVAILABLE



PHILOSOPHY

We loved the eye shape and style direction of the OH Geez so much, we create an acetate companion piece, the Oh Hey There. Go ahead, crush on yourself in the mirror when you try this on. This shape is so fun. The matte finishes in the front, give an extra measure of originality and pair nicely with the hand-made acetate temples in vibrant combinations of color.

SIZE

A 51 | B 39 | ED 52 | DBL 18 | TMPL 145

COLORS

- NAVY - MATTE NAVY
- PURRAIN - MATTE PURPLE RAIN
- RED - MATTE RED
- TORT - TORTOISE

FEATURES

- OBE Injection Safety Screws
- Square eye shape

MATERIALS

- Premium acetate

MINNESOTA LINGO

A friendly greeting, sometimes used when surprised, this is a phrase that no Minnesotan can say without slipping into the infamous accent.

PIECE OF PIE



VTO AVAILABLE



PHILOSOPHY

How do you say friendly better than with a piece of pie to a stranger or friend? We wanted to craft a shape that said it all without words, just as a sweet dessert warms the soul. The upswept sides and the crowning angles at the brow lights up a face like nothing else. The jewel-toned color palette is vibrant and fun—just the right energy you want to impart every day.

SIZE

A 53 | B 39 | ED 54 | DBL 17 | TMPL 140

COLORS

- 471 - EMERALD/ROSE GOLD
- 472 - SUNSET/GOLD
- 473 - DARK GREY CRYSTAL/GUNMETAL
- 501 - NAVY/GOLD - Spring 2022 Color Add

FEATURES

- Barrel hinge
- Adjustable nose pads
- OBE ISS locking screws

MATERIALS

- Stainless steel
- Premium handmade acetate

MINNESOTA LINGO

This is like “piece of cake”, but Minnesotans prefer their pies to cakes. The Blue Ribbon pies are a huge hit each year at the State Fair and the reigning favorite is a classic: Strawberry Pie.

POLAR PLUNGE



VTO AVAILABLE



PHILOSOPHY

Breathe in, feel the crisp air of tranquility as you ogle how balanced and beautiful this shape is on your face. All the lines are in sync, harmoniously dancing from the highs to lows, to the lighter hues to the darker hues, adding surface excitement to the design. While appreciating the mixing of the colors as they accent the exquisite shape, you are reminded that there is nothing like an independent design company bringing you more excitement.

SIZE

A 54 | B 37 | ED 55 | DBL 16 | TMPL 145

COLORS

- BLKPNK - BLACK/PINK
- NAVYMNT - NAVY/MINT
- REDSIL - RED/SILVER

FEATURES

- OBE Injection Safety Screws
- Adjustable Nose Pads
- Hand painted colors

MATERIALS

- Milled metal
- Premium acetate

MINNESOTA LINGO

Living in an area that frequently deals with polar vortexes and subzero temperatures for up to 9 months out of the year, sometimes you have to just break the ice open and hop right in. These plunges usually raise money for different charities, and many will dress up in full costumes to take the "plunge" while others wear their typical summer attire. It's possible that only Alaskans, Scandinavians, or Russians will understand this winter tradition but we're okay with that.

WISP



VTO AVAILABLE



PHILOSOPHY

We are very proud of the Wisp. Notice the complicated production methods, laminating three colors together with pinpoint precision, where each color flows from one volume into another. It's like a dance of color and light gesturing with upswept energy and a naughty cat exuberance. If your style is defined as distinctive, playful and artful, Wisp will be your new love.

SIZE

A 53 | B 36 | ED 54 | DBL 15 | TMPL 142

COLORS

- BKTN - BLACK/TAN
- BKWH - BLACK/WHITE
- NNV - NAVY/TORTOISE
- CAB - CABERNET
- TOYL - TORTOISE/YELLOW - Coming Soon

FEATURES

- OBE Injection Safety Screws
- Triple layer acetate lamination

MATERIALS

- Premium acetate

MINNESOTA LINGO

Generally used to describe something or someone who is slight, frail, or fleeting, it is also the name of a small lake in the arrowhead of Minnesota. This lake is part of the beautiful Superior National Forest as well as the Boundary Waters Canoe Area Wilderness, both of which boast some of the most breathtaking scenery in the nation.