



OGI EYEWEAR

Q4 Promotion

In our continued commitment to independent vendors, OGI Eyewear is launching an aggressive Q4 promotion to increase profitability with our customers. This promotion is running from October 1st to December 31st 2021.

When an OGI Eyewear Account purchases a net of 30 frames, they earn four complimentary frames. With every interval of 10 after 30, they receive one additional frame. There is no cap on the number of free frames customers can qualify for. For example, if an account purchases a net total of 200 frames during Q4, they qualify for 21 free frames.

All types of sales orders count, rather it be through customer service, your account executive, or our brand new B2B site. Our goal is to incentivize frame purchases and get our customers to the next level of their Dealer Level Status. The earned frame total will be calculated January 2022.

NET FRAMES	REWARD
30	4
40	5
50	6
60	7
70	8
80	9
90	10
100	11

There are a variety of benefits that come with having a higher Dealer Level Status. Better rebates, better discounts, free shipping and co-op dollars are all available to higher dealer levels.

OGI Eyewear strives to have a mutually beneficial partnership with our customers. This promotion emphasizes our goal of maximizing our customer's profitability.



WHAT'S IN THE DEALER PARTNER PROGRAM FOR YOU?

*OGI Eyewear Dealer Partner program is a long-term partnership that helps you to succeed!
We hope to see your business climbing to the next dealer level with all additional benefits!*

Please stay safe and healthy as we strive to be a valued resource in the process of you ramping your businesses back to full strength. Thank you all for your continued support and choosing us,

YOUR OGI EYEWEAR TEAM
OGIEYEWEAR.COM

Please contact your OGI Eyewear Account Executive to learn more.

